

Online Internet Ads Analyst (French Speaker)

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Company: SnaPhunt

Location: Cameroon

Category: business-and-financial-operations

The Offer

Flexible working options

Opening within a company with a solid track record of success

Opportunity to make a positive impact

The Job

You will be responsible for:

In this job you will be reviewing online advertisements in order to improve their content, quality and layout.

You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used.

Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone and cultural relevance.

As a Personalized Internet Ads Assessor your ultimate goal will be to contribute towards making internet search and online advertising more relevant and interesting for all French speakers in Cameroon

The Profile

You must be living in Cameroon for at least 1 year

You must have familiarity with current and historical business, media, sport, news, social media and cultural affairs in Cameroon

Full professional proficiency in English and French language to be able to effectively liaise with stakeholders in the region.

Access to and use of a broadband internet connection and associated computer and software to perform the work, all provided at your own expense

Experience in use of web browsers to navigate and interact with a variety of content

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks

A Barcode Scanner application must be installed on your smartphone to complete certain tasks

Active daily user of Gmail and other forms of Social Media

The Employer

Our client is a leading digital customer experience (CX) innovator that designs, builds and delivers next-gen digital solutions for global and disruptive brands.

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