

Cameroon Jobs Expertini®

Personalized Internet Ads Assessor (French Language)

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Company: Telus International

Location: Cameroon

Category: business-and-financial-operations

Our Company

TELUS International AI-Data Solutions partners with a diverse and vibrant community to help our customers enhance their AI and machine learning models. The work of our AI Community contributes to improving technology and the digital experiences of many people around the world. Our AI Community works in our proprietary AI training platform handling all data types (text, images, audio, video and geo) across 500+ languages and dialects. We offer flexible work-from-home opportunities for people with passion for languages. The jobs are part-time, and there is no fixed schedule. Whoever you are, wherever you come from, come join our global AI community. www.telusinternational.com

The Role

Who is suitable for this work?

We are looking for dynamic people who have strong communication skills and use the Internet daily. This is a freelance, independent contractor position. You will have the flexibility and freedom to work from your own home, working your own hours.

What does the work involve?

In this job you will be reviewing online advertisements in order to improve their content, quality and layout. You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used. Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone and cultural relevance.

As a Personalized Internet Ads Assessor your ultimate goal will be to contribute towards making internet search and online advertising more relevant and interesting for all French speakers in Cameroon

Working on this project will require you to go through a standard recruitment process (including passing an open book assessment). This is a part time project and your work will be subject to our standard quality assurance checks during the term of this agreement.

Why join the TELUS International AI Community?

Earn extra income

Access to our community wellbeing initiative

Remote work & Location Independence

Flexible Hours to work around home life

Better Work-Life Balance

Be a part of an amazing online community

Ideal Profile

Requirements

You must be living in Cameroon for at least 1 year

You must have familiarity with current and historical business, media, sport, news, social media and cultural affairs in Cameroon

Full professional proficiency in English and French language

Access to and use of a broadband internet connection and associated computer and software to perform the work, all provided at your own expense

Experience in use of web browsers to navigate and interact with a variety of content

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks

A Barcode Scanner application must be installed on your smartphone to complete certain tasks

Active daily user of Gmail and other forms of Social Media

What's on Offer?

Flexible working options

Great work culture

Opportunity to make a positive impact

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Cross References and Citations:

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